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Leadership Is ALL About People



A Seminar for Success

*18 Characteristics
That Develop Great Leaders
for Work and for Home*

Seminar Study Guide

A Presentation of Leadership Is ALL About People



Leadership Is ALL About People

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A Presentation of **Leadership is ALL About People**

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Introduction on leadership

WITHOUT PEOPLE, leadership would be easy — actually nonexistent. Yet people are all around us, whether in twos or threes or squadrons of hundreds, making leadership a daily challenge and test. Hence our theme: *Leadership is all about people.*

It's not about *things*. Aircraft, furniture, printer ink — all soulless and inanimate — are the responsibilities of management. We manage things; we lead people. Confuse these jobs — managing when we should be leading — and we derail people and their potential. People have hearts, imagination, emotions and a capacity for loyalty. To stay on track, they need “inspired influence” — Chuck Swindoll's term for leadership.

Leaders need self-confidence. As Swindoll puts it, they need to know who they are, like who they are, and be who they are. Leaders also need character — the credential people seek most in those they follow. People with obvious and unchecked character flaws don't make it as respected leaders. Be authentic in your leadership to earn respect.

Below are some “musts” of self-confidence and character. Call them the “To Be's” of Leadership.

- Leaders are to be selfless, a servant to those following them. Your greatness is not how many people serve you but how many people you serve.
- Leaders are to be compassionate. People really don't care how much you know until they know how much you really care.
- Leaders are to be high-principled, people of conviction and courage.
- Leaders are to be consistent, always doing the right thing for their people. Leadership requires consistent connection with our people.

This course expands these ideas into 18 practical characteristics to apply at work and in the home. The course also includes a personal leadership quiz to help all of us stay on the right course.

